



KUTV  
299 S Main St  
Ste 150  
Salt Lake City, UT 84111

National Media, Inc  
815 Slaters Ln  
Alexandria, VA 22314-1219

# Contract # 1372577

**Schedule Dates** 10/12/12-10/18/12  
**Advertiser** National Republican Congressional Committee (23  
**Agency** National Media, Inc (1454)  
**Product** POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
**Brand** NRCC IE 10/12 (473291)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** MORAN, KRISTY  
**Phone/Fax** /  
**CPE** 3159  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** NRCC IE 10/12  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

**Date Entered** 09/13/12  
**Last Modified** 09/13/12  
**Entered By** Katie Freckleton  
**CO-OP** No  
**Headline #** 06315246  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,243.75  
**Net Total** \$35,381.25  
**Sales Tax**

Salt Lake City (KUTV)		
By Broadcast Month	Spots	Rate
Oct. 2012	37	\$41,625.00
<b>Grand Total:</b>	<b>37</b>	<b>\$41,625.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/12/12-10/12/12	1	:30	12P- 1P (MST)						1			1	\$500.00	\$500.00	Salt Lake City (KUTV)		9/13/12
2.0	Normal Line / News (2)	10/15/12-10/18/12	1	:30	12P- 1P (MST)		4	X	X	X	X			4	\$500.00	\$2,000.00	Salt Lake City (KUTV)		9/13/12
3.0	Normal Line / News (3)	10/12/12-10/12/12	1	:30	5A- 5:30A (MST)						1			1	\$225.00	\$225.00	Salt Lake City (KUTV)		9/13/12
4.0	Normal Line / News (4)	10/15/12-10/18/12	1	:30	5A- 5:30A (MST)		2	X	X	X	X			2	\$225.00	\$450.00	Salt Lake City (KUTV)		9/13/12
5.0	Normal Line / News (5)	10/12/12-10/12/12	1	:30	5:30A- 6A (MST)						1			1	\$350.00	\$350.00	Salt Lake City (KUTV)		9/13/12
6.0	Normal Line / News (6)	10/15/12-10/18/12	1	:30	5:30A- 6A (MST)		1	1	1	1	1			4	\$350.00	\$1,400.00	Salt Lake City (KUTV)		9/13/12
7.0	Normal Line / News (7)	10/12/12-10/12/12	1	:30	6A- 8A (MST)						1			1	\$900.00	\$900.00	Salt Lake City (KUTV)		9/13/12
8.0	Normal Line / News (8)	10/15/12-10/18/12	1	:30	6A- 8A (MST)		4	X	X	X	X			4	\$900.00	\$3,600.00	Salt Lake City (KUTV)		9/13/12
9.0	Normal Line / SPOT (9)	10/14/12-10/14/12	1	:30	8A- 9:30A (MST)							1		1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)		9/13/12
10.0	Normal Line / News (10)	10/12/12-10/12/12	1	:30	4:30P- 5P (MST)						1			1	\$700.00	\$700.00	Salt Lake City (KUTV)		9/13/12
11.0	Normal Line / News (11)	10/15/12-10/15/12	1	:30	4:30P- 5P (MST)		1							1	\$700.00	\$700.00	Salt Lake City (KUTV)		9/13/12
12.0	Normal Line / News (12)	10/12/12-10/12/12	1	:30	5P- 5:30P (MST)						1			1	\$1,300.00	\$1,300.00	Salt Lake City (KUTV)		9/13/12
13.0	Normal Line / News (13)	10/15/12-10/18/12	1	:30	5P- 5:30P (MST)		1	1	1	1	1			4	\$1,300.00	\$5,200.00	Salt Lake City (KUTV)		9/13/12
14.0	Normal Line / News (14)	10/13/12-10/13/12	1	:30	5P- 6P (MST)							1		1	\$750.00	\$750.00	Salt Lake City (KUTV)		9/13/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Katie Freckleton 9/14/12

✓



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299 S Main St  
Ste 150  
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## Salt Lake City (KUTV)

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / News (15)	10/14/12-10/14/12	1	:30	5P- 6P (MST)								1	1	\$1,500.00	\$1,500.00	Salt Lake City (KUTV)		9/13/12
16.0	Normal Line / SPOT (16)	10/15/12-10/18/12	1	:30	10:35P- 11:35P (MST)	2	X	X	X	X				2	\$1,000.00	\$2,000.00	Salt Lake City (KUTV)		9/13/12
17.0	Normal Line / Sports/Other (17)	10/14/12-10/14/12	1	:30	10:35P- 11:35P (MST)								1	1	\$750.00	\$750.00	Salt Lake City (KUTV)		9/13/12
18.0	Normal Line / News (18)	10/12/12-10/12/12	1	:30	10P- 10:35P (MST)								1	1	\$3,500.00	\$3,500.00	Salt Lake City (KUTV)		9/13/12
19.0	Normal Line / News (19)	10/18/12-10/18/12	1	:30	10P- 10:35P (MST)					1				1	\$3,500.00	\$3,500.00	Salt Lake City (KUTV)		9/13/12
20.0	Normal Line / SPOT (20)	10/13/12-10/13/12	1	:30	6P- 7P (MST)							1		1	\$800.00	\$800.00	Salt Lake City (KUTV)		9/13/12
21.0	Normal Line / Prime (21)	10/16/12-10/16/12	1	:30	8P- CBS NCIS: Los Angeles (Tuesday)								1	1	\$4,000.00	\$4,000.00	Salt Lake City (KUTV)		9/13/12
22.0	Normal Line / Prime (22)	10/17/12-10/17/12	1	:30	9P- CBS CSI Crime Scene Investigation (Wednesday)								1	1	\$5,500.00	\$5,500.00	Salt Lake City (KUTV)		9/13/12
23.0	Normal Line / Prime (23)	10/13/12-10/13/12	1	:30	8:59P- CBS-48 Hours Mystery (Saturday)							1		1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)		9/13/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

SEP13/12 18.25  
\*\*\* KUTV-TV \*\*\*

✓ no<sup>#</sup>

BUYER NAME KRISTY MORAN

SALES PRSN WA- CHERYL BLAIR

ALEXANDRIA, VA 22314

CONTRACT # 6315246

	CLASS: NATL.	LOCAL	REGIONAL
1	1	1	1
2	1	1	1
3	1	1	1
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100	1	1	1

PRDCT	NRCC IE 10/12	EST#3159	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	OCT12/12	OCT18/12	WK-1
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CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP13/12 18.22

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 3155  
AGENCY PRODUCT CODE =

<del>1</del>	1200N-100P	30	\$500.00	10/12	10/12	1	FRI	1
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PROGRAM : 2 NEWS NOON

1200N-100F	30	\$500.00	10/15	10/18	4	M-TH	4
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PROGRAM : 2 NEWS AT NOON

500A-530A	30	\$2225.00	10/12	1	FRI	1
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PROGRAM : 2 NEWS AT 5AM



REP HEADLINE# 6315246  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206 FAX# 215 564 1103  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP13/12 18.25  
\*\*\* KUTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16			1035P-1135P	30		\$1,000.00	10/15	10/18	2		M-TH	2
PROGRAM : D LETTERMAN												
17			1035P-1135P	30		\$750.00	10/14	10/14	1		SUN	1
PROGRAM : TALKIN SPORTS												
18			1000P-1035P	30		\$3,500.00	10/12	10/12	1		FRI	1
PROGRAM : 2 NEWS AT 10												
19			1000P-1035P	30		\$3,500.00	10/18	10/18	1		THU	1
PROGRAM : 2 NEWS AT 10												
20			600P-700P	30		\$800.00	10/13	10/13	1		SAT	1
PROGRAM : ENT TONIGHT												
21			800P-900P	30		\$4,000.00	10/16	10/16	1		TUE	1
PROGRAM : NCIS LA												
22			900P-1000P	30		\$5,500.00	10/17	10/17	1		WED	1
PROGRAM : CSI												
23			900P-1000P	30		\$1,000.00	10/13	10/13	1		SAT	1
PROGRAM : 48 HR MYSEXY												
OCT/12 41625.00												CONTRACT TOTAL 41625.00
												TOTAL SPOTS 37

MARKET TOTALS \$115,625 KUTV 36% KTVX 11% KSL 17% KSTU 34% KUCW 0% KJZZ 2% KCSG 0%  
KMYU 0%

SVC- NONE  
DEMOS- RA35+\*